

KATHY BOND

312.307.6401

kathy@bondresults.com

<http://www.bondresults.com>

PROFESSIONAL PROFILE

Certified senior project manager and program director with expertise spearheading large multimedia projects and eLearning content development. Specializing in the art and science of successful projects.

Strengths: setting realistic expectations, building and managing national and international teams, providing world-class client service, effective communications, directing process improvement.

CAREER HIGHLIGHTS

Bond Results, Chicago, IL

2008-Present

- Principal/Senior Project Leader
- Project Management leadership for interactive eLearning training programs and websites, including video and audio production
- Senior Program Director for multimillion dollar eLearning, App and blended learning program
- Serving multiple global clients in pharma/healthcare, consumer-packaged goods, education and financial services industries
- Well-versed in multiple project management tools
- Proficient working with virtual and global teams

Clients

Aquinas Leadership Group

- Bausch Health
- Lundbeck Pharmaceutical
- Impel Neuropharma

XP360

- RJ Reynolds
- Santa Fe Natural Tobacco Co.

Training Systems Design

- Edwards Lifesciences

Custom Learning Designs, Inc.

- Incyte Corporation
- Radius Health

William Wrigley, Jr. (Mars Candy Company)

Cognitive Advisors

- Lake Forest Hospital
(Northwestern Medicine)

ClearPoint Learning

- Baxter Healthcare

Learning Categories

Sales Training

Product and Disease Training

Process/Procedure Training

HR Information Training

Educational Web Content

Healthcare Training

Products

eLearning Modules

Games

App Content

Websites

Audio/Video

Workshop and Supporting

Materials

Kaplan Financial, Chicago, IL**2003–2008**

Senior Supervising Producer

- Defined and built global producer/project management team. Directed project assignments for 7 producers and 1,200 financial services educational projects in Securities, Life & Health Insurance and Property Casualty Insurance in online, print and audio formats.
- Developed online custom publishing and new product development processes for Fortune 500 clients such as: John Hancock, Smith Barney and State Farm.
- Introduced project management improvement techniques and implemented web-based project management tool, resulting in significant reduction in project life-cycle time.
- Defined project management best practice procedures. Managed documentation standards working group.

Independent Producer/Production Manager, Chicago, IL**2001–2003**

- Production and Graphics Manager for video, web, print, live events and business meetings. Partial client list: Jack Morton, Bean Productions, National Restaurant Assoc. Educational Foundation, American Library Association, PGI, Eli Lilly.

Britannica.com, Chicago, IL**1999–2001**

Director, Content Integration

- Helped build and define the product development producer team that launched Britanica.com on the web. Supervised 5 producers that were responsible for daily site publishing (14 channels) and online integration of partner content.
- Directed \$1 million official 2000 Olympic Website project. Supervised in-house and worldwide design teams that created interactive, award-winning infographics.
- Managed the syndication cost center.

EDUCATION AND PROFESSIONAL DEVELOPMENT

University of Chicago Graduate School of Business, certificates earned in *New Product Innovation, Development and Implementation; Product Portfolio Planning*

Project Management Center of Excellence, Project Management certification

Albion College, BA, Public Relations/Advertising; English